



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-17-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market					
				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM					
Agency Est# MCCRO ORDR C15C21			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title				
Line	Start Date	End Date	Time Period			Description						RC					
1	10-15-2012	10-21-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)						3	Duration M T W T F S S				
													SPW Price Tot Spots Total \$				
			Cr Resolved			Rate Reason											
			10-19-2012			125 CRDT RESOLV											
			10-18-2012			125 CRDT RESOLV											
			10-17-2012			125 CRDT RESOLV											
			10-16-2012			125 CRDT RESOLV											
			10-15-2012			125 CRDT RESOLV											
			Total:			625							Credit Resolved Total: -5 -625.00				
2	10-15-2012	10-21-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						3	30 1 1 1 1 1				
3	10-15-2012	10-21-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)						3	30 1 1 1 1 1				
													1 1 300 1 300.00				

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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM										
Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238335									
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$			
4	10-15-2012	10-21-2012	Agency CPE: C : MCCRO P : ORDR E : C15C21				EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	3	30	1	1	1	1	1		5	125	5	625.00			
MG Group #	Preempted		Rate Reason				MG Description				Duration											
			CM 330666	10-15-2012	(4)	125 POLITICAL	5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -		2	30	X	X	X	X	X	5	225	5	1,125.00			
				10-16-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (809),		2	30	X	X	X	X	X	5	750	5	3,750.00			
				10-17-2012	(4)	125 POLITICAL	5 X 30 @ \$750 M,T,W,Th,F 05:28PM - 06:00PM -															
				10-18-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (812)															
				10-19-2012	(4)	125 POLITICAL																
				10-15-2012	(16)	400 POLITICAL																
				10-16-2012	(16)	400 POLITICAL																
				10-17-2012	(16)	400 POLITICAL																
				10-18-2012	(16)	400 POLITICAL																
				10-19-2012	(16)	400 POLITICAL																
Cr Resolved			Total:	2,625												Preempt Total:	-10		-2,625.00			
			330666	10-19-2012			225 CRDT RESOLV															
			330666	10-18-2012			225 CRDT RESOLV															
			330666	10-16-2012			225 CRDT RESOLV															
			330666	10-15-2012			225 CRDT RESOLV															
			330666	10-18-2012			225 CRDT RESOLV															
			Total:	1,125												Credit Resolved Total:	-5		-1,125.00			
5	10-15-2012	10-21-2012	05:30AM - 06:00AM				EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	3	30	1						1	275	1	275.00			
Cr Resolved																						
R	6	10-15-2012	10-21-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1	1	1	1	4	425	4	1,700.00				
																Credit Resolved Total:	-1		-275.00			
7	10-15-2012	10-21-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1	1	5	425	5	2,125.00			
8	10-15-2012	10-21-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30					1	1	1	150	1	150.00			

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Agency Est# MCCRO ORDR C15C21				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
9	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)		3	30				1		1		250		1		250.00				
10	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)		2	30				1		1		400		1		400.00				
11	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)		2	30				1		1		250		1		250.00				
12	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)		3	30				1		1		150		1		150.00				
13	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)		2	30				1		1		350		1		350.00				
14	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)		2	30				1		1		250		1		250.00				
15	10-15-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)		3	30	1	1	1	1	1			5		500		5	2,500.00			
16	10-15-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		3	30	1	1	1	1	1			5		400		5	2,000.00			
MG Group #	Preempted		<u>MG Description</u>																				
	330666	10-15-2012	Combined MG: Host Line: 4	10-16-2012																			
		10-16-2012																					
		10-17-2012																					
		10-18-2012																					
		10-19-2012																					
17	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81		2	30	1	1	1	1	1			5		750		5	3,750.00			
18	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)		3	30						1		1		300		1	300.00			
19	10-15-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)		1	30	1	1	1	1	1			5		475		5	2,375.00			
20	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		2	30	1	1	1	1	1	1		7		750		7	5,250.00			

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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR				POLITICALS				WTVD - DURHAM					
Agency Est# MCCRO ORDR C15C21			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package	Contract Title					
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	SPW	Price	Tot Spots	Total \$
R 21	10-15-2012	10-21-2012	Agency CPE: C : MCCRO P : ORDR E : C15C21				05:00AM - 04:59AM RUN OF SCHEDULE ROS(M-SUN) (823)	9	30	1	1				2	0	2	0.00
			----- ITEM LINE NOTE ----- JEOPARDY 3															
M 22	10-15-2012	10-21-2012	07:30PM - 08:00PM WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)					3	30	1	1	1	1		4	500	4	2,000.00
			----- ITEM LINE NOTE ----- DANCING W/THE STARS															
M	MG Group #	Preempted	Rate Reason MG Description						Duration									
	332222	10-15-2012	500 POLITICAL	4 X 30 @ \$1,000 M,T,Th,F 07:30PM - 08:00PM -				3	30	X	X	X	X		4	1,000	4	4,000.00
		10-16-2012	500 PROGRAM CHANGE	10/15/12-10/19/12 (901)														
		10-18-2012	500 PROGRAM CHANGE															
		10-19-2012	500 POLITICAL															
		Total:	2,000															
		Cr Resolved	Rate Reason															
	332222	10-15-2012	1,000 CRDT RESOLV															
	332222	10-19-2012	1,000 CRDT RESOLV															
	332222	10-18-2012	1,000 CRDT RESOLV															
		Total:	3,000															
23	10-15-2012	10-21-2012	08:00PM - 10:00PM MONDAY PRIME 8-10P (795)					3	30	1					1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- CASTLE															
M	MG Group #	Preempted	Rate Reason MG Description						Duration									
	332223	10-15-2012	1,600 POLITICAL	1 X 30 @ \$3,000 M 10:00PM - 11:00PM - 10/15/12-10/16/12 (794)				3	30	X					1	3,000	1	3,000.00
		Total:	1,600															
25	10-15-2012	10-21-2012	10:00PM - 11:00PM WED PRIME 10-11P (814)					3	30		1				1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASVILLE															

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Agency Est# MCCRO ORDR C15C21				CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 238335						
Line	Start Date	End Date	Time Period			Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																
26	10-15-2012	10-21-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)			3	30						1		1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV																
A 27	10-17-2012	10-19-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			1	30		1	1	1				3	200	3	600.00
A 28	10-17-2012	10-19-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30		1	1	1				3	1,400	3	4,200.00
A 29	10-17-2012	10-19-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)			1	30		1	1	1				3	325	3	975.00
A 30	10-19-2012	10-19-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30				1				1	850	1	850.00
A 31	10-17-2012	10-19-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		1	1	1				3	1,400	3	4,200.00
																Contracted Gross Total:	84	45,100.00	
																Actual Gross Total:	70	45,725.00	
																Agency Commission:		6,858.75	
																Net Total:		38,866.25	
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Oct 12			6,650.00		11,875.00		45,100.00		625.00 DB						45,725.00				
TOTAL			6,650.00		11,875.00		45,100.00		625.00 DB						45,725.00				

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